

the first annual
hack n' smack
 Kerry Daveline Memorial
 celebrity golf tournament

**Event
 Program
 Ads**

...an event to benefit the Melanoma Research Foundation
 and presented by The Actors' Network.



Melanoma: "The cancer we can all see, but no one talks about."

honorary co-chairs jane kaczmarek (malcolm in the middle)



and bradley whitford (the west wing)

invite you to participate in this important event for Melanoma.

join celebrity players donny most (happy days), patrick warburton (MIB II & scream 3), dave coulier (full house), gil gerard (buck rogers), the Fruit of the Loom guys, bob toledo (former UCLA football coach) and other celebrity players

at the el caballero country club on Monday, april 26

TOURNAMENT WEB SITE

www.actors-network.com/events/hacknsmack/

Hole-in-one WINS a 2004

Land Rover Freelander!!

Monday, April 26, 2004

**El Caballero Country Club, 18300 Tarzana Dr.
 Tarzana, CA 91356 (South of Ventura Blvd.)**

Play this GREAT course only 3 weeks ater the Office Depot LPGA event has been held there. It is in brilliant condition!!

Forms of payment

All checks are to be made payable to:

Melanoma Research Foundation

11684 Ventura Blvd. - #757, Studio City, CA 91604

If credit card, FAX to: 818-509-0646



MRF non-profit Tax ID: #76-0514428

Program Ads

Full (8X10):	\$500
1/2 (4X5):	\$300
1/4 (2X2.5):	\$150
BizCard:	\$ 75
Name List:	\$ 50
Web only:	\$ 30

Cash (Fill in amt.) \$

Tee Sponsor (2'X3' sign) \$ 500.00

Card#:
Exp. Date:
3-4 Digit Security Code:

Questions to Kevin E. Westl
info@actors-network.com or call 818-509-1010.



Corporate Sponsor Form

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Title Sponsor (\$10,000 - Limit 1)

- Event title signage on all documents
- 18th green signage / clubhouse signage
- Front and back program cover signage
- Tee bag signage & golf shirt logo
- Event grounds promotional table & (2) promo tables on course
- Corporate banner/title on event video
- Event course drive up banner
- Corporate logo listing on event web site.

Co-Event Sponsor (\$5,000 - Limit 2)

- Event title signage on all documents
- Inside front or inside back cover signage in event program.
- Clubhouse signage
- Tee bag signage
- Event grounds promotional table & (1) promo table on course
- Corporate banner/title on event video
- Corporate logo listing on event web site.

Corporate Vendor Sponsor (Dinner - Limit 1)

- Buffet style dinner for 200. (Sponsor provides staff.)
- Full page signage in event program.
- Clubhouse signage
- Tee bag special inserts
- Event grounds promotional table
- Corporate logo listing on event web site.

Corporate Vendor Sponsor (Lunch - Limit 1)

- Buffet style lunch on course for 150. (Sponsor provides staff.)
- Full page signage in event program.
- Clubhouse signage
- Tee bag special inserts
- Corporate logo listing on event web site.

Corporate Vendor Sponsor (Breakfast - Limit 1)

- Continental breakfast spread for 150. (Sponsor provides staff.)
- Full page signage in event program & Clubhouse signage
- Tee bag special inserts & Corporate logo listing on event web site.

More Sponsorship Options

- Beverages Sponsor 2000 pieces (water/soda or beer)**
(Full-page ad, web site logo listing, tee sponsorship signage, and (2) player entries.)
- Beverages Sponsor 1000 pieces (water/soda or beer)**
(Half-page ad, web site logo listing, tee sponsorship signage or (1) player entry.)
- Beverages Sponsor 500 pieces (water/soda or beer)**
(Full-page ad and web site logo listing.)
- Tee Sponsor (Send Logo) \$ 500.00 (2'X3' sign)**

Melanoma

Every hour of every day, someone dies of melanoma in the US. Melanoma strikes people of all ages, race, and economic level. Melanoma is fastest rising cancer in the country, and we live in Southern California...where we love the sun. One in 75 Americans will develop melanoma during their lifetime. While melanoma is the most deadly cancer, it is also the most highly preventable, and treatable if caught early. Please help start the awareness this particular cancer needs now more than ever. 100% of the net proceeds will benefit The Melanoma Research Foundation. More than 85% of the funds MRF raises goes directly to research

MRF is a 501-3(c) organization.

MRF non-profit Tax ID: #76-0514428

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