

The Actors' Network presents...



**1st Annual Hack n' Smack
Kerry Daveline Memorial
Golf Tournament**

**El Caballero Country Club: 18300 Tarzana Dr.
Tarzana, CA 91356 (South of Ventura Blvd.)**

Monday, April 26, 2004

"The cancer we can see, but no one talks about."

...in support of



**Many thanks
to both...**



Suncare Products

*Title sponsorship is
still available, in
addition to corporate
food, beverage, and
product alliances.*

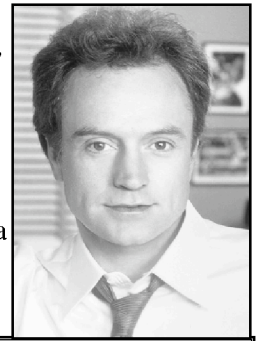
Tournament Opportunities

In the event you'd like to assist this wonderful cause and event and are not a golfer, then feel free to inquire regarding any of the following: Tournament Celebrity Chairperson, Tee Sponsorships, Silent Auction donations, Event Program Ad Signage, Tee Bag SWAG Items, and Celebrity Players.

Thanks for your consideration.



Honorary Co-Chairs,
Jane Kaczmarek
and
Bradley Whitford
proudly support this
event for the Melanoma
Research Foundation.
Please join them!



Your tournament host is Kevin E. West, the President/Founder of The Actors' Network. On January 4, 2003 Kevin and many others lost a dear friend, Kerry Daveline. Kerry had been a working part of the Hollywood community for years. You may not have personally known Kerry, but he was a terrific husband, brother, and friend. Kerry was a fighter to the end, and if he could tee it up...this is the kind of tournament he'd like.

So let's play some golf with an attitude. **No putting contests, no raffles, no mulligan tickets, no fivesomes and no live auctions.** Just a solid day of golf on a brilliant track, El Caballero Country Club. El Caballero is a 5-star course and hosted the 2003 LPGA, Office Depot event. Join us, won't you?!

Melanoma

Every hour of every day, someone dies of melanoma in the US. Melanoma strikes people of all ages, race, and economic level. Melanoma is fastest rising cancer in the country, and we live in Southern California...where we love the sun. One in 75 Americans will develop melanoma during their lifetime. While melanoma is the most deadly cancer, it is also the most highly preventable, and treatable if caught early. Please help start the awareness this particular cancer needs now more than ever.

While melanoma does indeed affect 1 in 75 Americans, it continues to receive less than 10% of the funding given to basic research of other cancers. In fact, funding for melanoma research is typically distributed to studies focused on treatments for other cancers in the hope that there might be benefit for the melanoma patient. This has been happening since the late 70's and 80's. We know that therapies effective for other cancers typically are not effective for the melanoma patient. Yet critical funds are expended in basic research that is over 20 years old and known to have little benefit to the melanoma community. To find new and more effective treatments, funding **MUST** be increased now.

100% of the net proceeds will benefit The Melanoma Research Foundation. More than 85% of the funds MRF raises goes directly to research.

**MRF is a non-profit 501-3(c) organization.
Tax ID: #76-0514428.**

Questions concerning how the silent auction will be handled at the golf tournament, or the tournament itself, may be directed to Kevin E. West via email: kevin@actors-network.com or call 818-509-1010

Questions regarding MRF, the foundation, or its association with this event and the Los Angeles Charitable Services Dept. may be directed to Bill Marsch via email: wrmarsch@earthlink.net or call 732-821-5522

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Silent Auction or Donation

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Program Ads

(Send camera ready art)

- Full (8X10): \$500
1/2 (4X5): \$300
1/4 (2X2.5): \$150
BizCard: \$ 75
Name List: \$ 50
Web only: \$ 30

(If credit card, FAX to: 818-509-0646)

Name:

Co. Name:

Address:

City/St/Zip:

Phone: Fax:

Email:

Donation: Y / N (Donor see to the right)

Silent Auction Item: Y / N (Auction item see below)

Auction item name:

Approx. Value:

Donation options and payments!

Cash (Fill in amt.) \$

Tee Sponsor (Send logo) \$ 500.00 (2'X3' sign)

Checks payable to: Melanoma Research Foundation,
11684 Ventura Blvd. - #757, Studio City, CA 91604

Credit Card#:

Type: Exp.:

(3-4 digit security code)

(If credit card, FAX to: 818-509-0646)

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