



Monday, April 25, 2005

El Caballero Country Club
18300 Tarzana Dr.
Tarzana, CA
10:00 a.m. Shotgun Start

On Monday, April 25, 2005, The Actors' Network will host the Second Annual Hack n' Smack, Kerry Daveline, Celebrity Golf Tournament at the El Caballero Country Club. We are donating 100% of the net proceeds to **The Melanoma Research Foundation**. This annual event honors the life and memory of Kerry Daveline. Kerry was part of the Hollywood community for many years. He was a terrific husband, brother and friend and an avid golfer. He is greatly missed. Hack n' Smack is the type of event that Kerry would have enjoyed. It is a golfers' golf tournament. We have eliminated many of the traditional side events typically included in charitable golf tournaments so that nothing will interfere with a great day on the links.

For three years El Caballero hosted the LPGA, Office Depot event. This beautiful 5-star facility is one of Southern California's most prestigious and very few non-members have the opportunity to play this challenging course. There are many ways you can help and have an outstanding day at the same time. We have individual and team player packages, corporate and vendor sponsorships and we are still accepting product and silent auction donations. We are also pleased to announce that this year, for a small donation, golfers are welcome to invite their non-golfing family and friends to join us for drinks and dinner. The El Caballero staff is preparing an outstanding meal and The Beach Toys will be performing after dinner (www.beachtoys.com).

Every hour of every day, someone dies of melanoma in the U.S. Melanoma strikes people of all ages, races, and economic levels. One in 75 Americans will develop melanoma during their lifetime. It is the fastest rising cancer in the U.S. and the most deadly. It is also the most highly preventable, and treatable, if caught early. Currently, melanoma research receives less than 10% of the funding given to basic research of other cancers. **Christopher Gorham (Medical Investigation), Patrick Warburton (Seinfeld), Glenn Morshower (24), Kevin Weissman (Alias), Alfonso Rubiero (Fresh Prince), and David Naughton (Makin' It)** are just a few of the celebrities slated to play. They are all donating their time to help combat this terrible disease.

You can make a difference. Please join us. Help protect our families and friends by raising awareness and money to find a cure. For registration information call The Actors' Network at (818) 509-1010, visit our web site www.hacknsmack.com or email us at info@actors-network.com.

Cheers to you from the team...
Kevin E. West - Co-Host
Michael Moynahan - Co-Host

Tournament Hosts

Kevin E. West
Michael Moynahan

Tournament Coordinator

Kimberly Senko

Tournament Web Site

www.hacknsmack.com

Beneficiary

Melanoma Research Foundation
Tax ID: #76-0514428

2004 Honorary Co-Chairs

Jane Kaczmarek
Bradley Whitford

2004 Sponsors

Belding Golf
Studio 9
Banana Boat
Adidas
Wilson Golf
Encino Land Rover
CancerVax
UCI Medical Center
Actor's WebMaster
Hot House Marketing
GE Commercial Distribution
BDS Marketing
Dr. Scott Herron
Dr. Marc Abrams
Breakdown Services
Link Talent Group
Studio Talent Group

2004 Celebrities

Christopher Gorham
Patrick Warburton
Gil Gerard
Bob Toledo
Mark Frost
Robby Krieger
John O'Hurley
Alex Hyde-White
David Naughton
The Fruit of the Loom Gang



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Title Sponsor

Donation \$10,000

Corporate logo listing on our web site
 Corporate logo displayed on 18th green
 Logo included on Tee bag & golf shirt
 Promotional tables (2) on course
 Event course drive up banner

Use of Hack n' Smack Logo
 Front & back program cover advertisements
 Corporate promotional table in clubhouse
 Corporate banner/title on event video
 Corporate logo displayed in clubhouse

Co-Event Sponsor

Donation \$5,000

Corporate logo listed on our web site
 Corporate logo displayed in clubhouse
 Corporate promotional table in clubhouse
 Corporate banner/title on event video

Inside cover advertisement in program
 Corporate Logo included on Tee bag
 Promotional table on course

Dinner Sponsor

Donation \$2500

Buffet style dinner for 200
 Full page signage in event program
 Corporate logo displayed in clubhouse
 Tee bag inserts
 Event grounds promotional table
 Corporate logo listing on web site

Lunch Sponsor

Donation \$1500

Buffet style lunch on course for 150
 Half page advertisement in event program
 Corporate logo displayed in clubhouse
 Tee bag inserts
 Corporate logo listing on web site

Breakfast Sponsor

Donation \$750

Continental breakfast spread for 150
 Business card sized advertisement in event program
 Corporate logo displayed in clubhouse
 Tee bag inserts
 Corporate logo listing on web site

Gold Beverage Sponsor

Donation 2000 pieces
 (water/soda or beer)

Full-page program advertisement
 Company Logo listed on web site
 Tee sponsorship
 OR
 (2) player entries

Silver Beverage Sponsor

Donation 1000 pieces
 (water/soda or beer)

Half-page program advertisement
 Company Logo listed on web site
 Tee sponsorship signage
 OR
 (1) player entry

Beverage Sponsor

Donation 500 pieces
 (water/soda or beer)

Business Card program advertisement
 Company Logo listed on web site
 Tee Sponsorship

All company signage, logos, camera ready artwork and details will be executed separately upon agreement.