



*The 6th Annual Hack N' Smack
Celebrity Golf Classic in memory of Kerry Daveline*

Presented by The Actors' Network



From the 2008 5th Annual Hack n' Smack event. Chiklis (*The Shield*), Bisutti (*Be Mobile Massage*), Pesci (*Goodfellas*) & Ratchford (*Cold Case*) at the 5th Annual Hack n' Smack event.

Honoring
Christopher Gorham
Star of the CBS TV Series, *Harper's Island*

Benefiting the
Melanoma Research Foundation



El Caballero Country Club
May 11, 2009

Sponsorship Proposal

The 6th Annual Hack N' Smack Kerry Daveline Memorial Celebrity Golf Classic

Honoring Christopher Gorham

Celebrity TV Star: Harper's Island, Ugly Betty, Out of Practice, Medical Investigation



*Benefiting the
Melanoma Research Foundation*

*May 11, 2009
El Caballero Country Club
18300 Tarzana Dr., Tarzana, CA 91356*

Tournament Hosts

Kevin E. West
The Actors' Network

Michael Moynahan
The Beach Toys

Chairperson

Mia Daveline - *Hansen, Jacobson, Teller, Hoberman, Newman, Warren & Richman*

Committee

Aaron Postil
End It Entertainment

Dana Saraceno
ING Funds

Peter Heilbron
Smith Barney

Darby Doran
Rant n' Rave Prods

T. Pat Long
Long, Williamson & Delis

MELANOMA RESEARCH FOUNDATION & KERRY DAVELINE

WHERE THE TOURNAMENT PROCEEDS GO

The Hack n' Smack is the fulfillment of a promise made to Kerry Daveline by his friend Kevin E. West, just prior to Kerry's passing, to combine their shared passion for golf with the fight against melanoma. Kerry, an actor-singer, was known for his sense of humor, his Notre Dame baseball caps, and his habit of talking to strangers, who very often became his friends.

In 1998, Kerry discovered a small new bump over his ear, which the doctor assured him, was a cyst. Months later, when the growth became larger, Kerry had it removed and only then learned that he had melanoma. Because of the size of the tumor by then, he was diagnosed at Stage IV - the last stage.

Kerry had always been good at life, and for the next four and a half years, between painful and debilitating surgeries and treatments, Kerry continued performing, traveling and attending Notre Dame football games. He proudly golfed his best game ever after a particularly difficult course of radiation. Throughout his battle, Kerry kept his friends and family, as well as his doctors and nurses, laughing.

Kerry lost his fight with melanoma at home on January 3rd, 2003. Kevin kept his promise, and along with one of Kerry's best friends Michael Moynahan, the first Kerry Daveline Memorial Celebrity Golf Tournament was held 16 months later in April of 2004. At the dinner following the tournament, Kerry's friends sang the Notre Dame Fight Song. In 2005 Kerry's twin daughters, who were both born post-mortem, attended the tournament with Kerry's widow, Mia. It was indeed a special day...and the fight continues.

Although the Melanoma Research Foundation has a three-part mission (research, advocacy and patient education), it is their outstanding research program, which brought us to partner with them for this event. For the past 10 years, the MRF has worked with the leading scientists of the melanoma community to assure the best science is being funded through their program. Due to our past efforts, we were able to sponsor a Career Development Grant, in the name and memory of Kerry Daveline to Dr. Antoni Ribas of UCLA. Dr. Ribas and his colleagues are conducting studies aimed at understanding how the immune system can be effectively used to treat melanoma.

It is through your support of this year's event that we can continue to fund a research grant, which would one day bring about effective treatments and a cure for melanoma.

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Kerry Daveline Memorial Celebrity Golf Classic*

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2009 Tournament Schedule

May 11, 2009

**El Caballero Country Club
18300 Tarzana Drive
Tarzana, CA 91356
(818) 345-2221**



10:00-NOON

**Registration
Continental Breakfast
Pre-tournament contests
Driving Range Opens
Ceremonial Bag Pipes**

NOON

**Shotgun Start – Foursomes Only
Modified Best Ball Format**
*Par 3 contests/prizes, Mercedes hole-in-one
challenge, and other opportunities.
Lunch at the turn*

5:30 PM

**Silent Auction Opens
Cocktails
Live Entertainment, The Beach
Toys (www.thebeachtoys.com)**

6:30 PM

**Dinner Reception
Team and Contest winners
Live Auction
Silent Auction Closes**

Corporate Sponsorship Opportunities

The 6th Annual Hack N' Smack Kerry Daveline Memorial Celebrity Golf Classic

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*Benefiting the
Melanoma Research Foundation*

**El Caballero Country Club
Tarzana, CA
May 11, 2009**

The following sponsorship opportunities are available for this exclusive golf event to benefit The Melanoma Research Foundation. This is an exciting opportunity to support an important cause, enjoy a tremendous golf course and spend a day with fellow corporate executives.

***Title Sponsor* \$25,000**

As the Title Sponsor of the Annual Hack N' Smack Kerry Daveline Memorial Golf Classic, your firm is assured high visibility before, during and after the Golf Tournament. Sponsorship includes:

- Twenty-four (24) tournament playing spots including tee gift bags
- Twenty-four (24) additional reservations for reception & awards dinner
- Corporate name/logo incorporated into name of the Event
- Corporate name mentioned in any local event promotion
- Five (5) on-course tee signs
- Name recognition on event promotional banner plus one corporate banner is displayed prominently at the tournament
- Souvenir photographs of foursomes
- Name recognition in any public relations material generated by Foundation
- Full-page acknowledgment on back cover of the Event Program
- Opportunity to display promotional material and/or provide product samples on the day of event to all players
- Recognition of your company on the Foundation website.
- Opportunity to provide a promotional brochure in player tee gift bags
- Special recognition at other Foundation fundraisers

Presenting Sponsor ... (2 available)..... \$10,000

The Presenting Sponsor at the Annual Hack N’ Smack Golf Classic, your firm is assured high visibility before, during and after the Golf Tournament. Sponsorship includes:

- Sixteen (16) tournament playing spots including tee gift bags
- Sixteen (16) additional reservations for reception & awards dinner
- Corporate name/logo incorporated into event name as a Presenting Sponsor
- Corporate name mentioned in any event promotion
- Three (3) on-course tee signs
- Name recognition on event promotional banner
- One corporate banner prominently displayed at the tournament
- Souvenir photographs of foursomes
- Recognition of your company on the Foundation website.
- Full-page acknowledgment inside front cover of the Event Program
- Special recognition at other Foundation events
- Promotional materials displayed or provide samples on day of event to all players.

Tournament Player Package Sponsorships

Major Tee Gift Sponsor... (4 available)..... \$5,000

- Eight (8) tournament playing spots including tee gift bags
- Eight (8) additional reservations for reception & awards dinner
- Two (2) on-course tee signs
- Company name and/or logo on player tee gift (e.g., golf shirt, wind vest, shoe bag)
- Full-page acknowledgment in the Event Program
- Souvenir photos of foursomes

Volunteer T’s Sponsor \$4,000

- Eight (8) tournament playing spots including tee gift bags
- Eight (8) additional reservations for reception & awards dinner
- Two (2) on-course tee signs
- Company name/logo printed on the Volunteer T-shirts for the day/night.
- Full-page acknowledgment in the Event Program
- Souvenir photos of foursome

Dinner Reception Sponsor..... \$3,500

- Four (4) tournament playing spots including tee gift bags
- Four (4) additional reservations for reception & awards dinner
- Two (2) on-course tee signs and one company banner displayed at event
- Full-page acknowledgment in the Event Program
- Souvenir photos of foursome

Water Sponsor \$3,000

- Four (4) tournament playing spots including tee gift bags
- Four (4) additional reservations for the reception & awards dinner
- Corporate message on bottled water labels for participants
- One tee sign on-course
- Full-page acknowledgment in the Event Program
- Souvenir photos of foursome

Sign Sponsor..... \$3,000

- Four (4) tournament playing spots including tee gift bags
- Company recognition on all signage at tournament
- One on-course tee sign
- Full-page acknowledgement in the Event Program
- Souvenir photos of foursome

Photography Sponsor	\$3,000
<ul style="list-style-type: none"> • Four (4) tournament playing spots including tee gift bags • One on-course tee sign • Company name/logo on all players photo frames • Full-page acknowledgment in the Event Program • Souvenir photos of foursome 	
Golf Cart Sponsor (2 available)	\$3,000
<ul style="list-style-type: none"> • Four (4) tournament playing spots including tee gift bags • Four (4) additional reservations for the reception & awards dinner • Signage on 1/2 of golf carts used during event • Full-page acknowledgment in the Event Program • Souvenir photos of foursome 	
Awards Sponsor	\$2,500
<ul style="list-style-type: none"> • Four (4) tournament playing spots including tee gift bags • Signage at the reception & awards dinner • Company name on tournament team awards • Full-page acknowledgment in the Event Program • Souvenir photos of foursome 	
Cocktail Sponsor	\$2,500
<ul style="list-style-type: none"> • Four (4) tournament playing spots including tee gift bags • Signage at Cocktail Reception • Souvenir photos of foursome • Full-page acknowledgment in Event Program 	
Lunch Sponsor	\$2,500
<ul style="list-style-type: none"> • Four (4) tournament playing spots including tee gift bags • Signage at lunch area • Full-page acknowledgment in the Event Program • Souvenir photos of foursome 	
Breakfast Sponsor	\$2,500
<ul style="list-style-type: none"> • Four (4) tournament playing spots including tee gift bags • Signage at breakfast area • Full-page acknowledgment in the Event Program • Souvenir photos of foursome 	
Executive Sponsor...(multiple available)	\$2,000
<ul style="list-style-type: none"> • Four (4) tournament playing spots including tee gift bags • One on-course tee sign as tournament sponsor • Half-page acknowledgment in Event Program • Souvenir photos of foursome 	
Celebrity 3-some	\$1,600
<ul style="list-style-type: none"> • Four (3) tournament playing spots including tee gift bags • One on-course tee sign and table recognition cards at each table for awards dinner • Full-page acknowledgment in the Event Program • Souvenir photos of foursome 	
Beverage Sponsor...(4 available)	\$1,000
<ul style="list-style-type: none"> • Two (2) tournament playing spots including tee gift bags • Signage at one beverage station • Recognition in Event Program 	

Contest Sponsor ... (6 available).....	\$1,000								
<ul style="list-style-type: none"> • Two (2) tournament playing spots including tee gift bags • Signage at contest hole • Recognition in Event Program 									
Tee Hole Sponsor... (multiple available).....	\$ 600								
<ul style="list-style-type: none"> • One (1) tournament playing spot including tee gift bag • Green-side tee sign 									
Individual Playing Spot... (limited availability).....	\$ 400								
<table border="0" style="width: 100%;"> <tr> <td style="width: 50%;">Continental Breakfast</td> <td style="width: 50%;">Driving Range Balls</td> </tr> <tr> <td>Golf and Golf Cart</td> <td>Lunch</td> </tr> <tr> <td>On Course Contests</td> <td>Reception</td> </tr> <tr> <td>Tee Gift Bag</td> <td>Awards Dinner</td> </tr> </table>	Continental Breakfast	Driving Range Balls	Golf and Golf Cart	Lunch	On Course Contests	Reception	Tee Gift Bag	Awards Dinner	
Continental Breakfast	Driving Range Balls								
Golf and Golf Cart	Lunch								
On Course Contests	Reception								
Tee Gift Bag	Awards Dinner								

**ADDITIONAL SPONSORSHIP OPPORTUNITIES AND EXPOSURE FOR YOUR COMPANY.
NO GOLF SPOTS INCLUDED:**

Massage Therapists Sponsor (1 only).....	\$1,000
<ul style="list-style-type: none"> • Sponsor the services of professional massage therapists for players on a Par 3 hole • One on-course tee sign (on sponsored hole) • Two (2) tickets to awards dinner 	
Tee Box Sponsor (multiple available)	\$750
<ul style="list-style-type: none"> • Host and own one tee box on the course • Opportunity to offer a service or product sample to all golfers • Signage at sponsored tee box • Two (2) tickets to awards dinner 	
Full-page acknowledgement in Event Program (multiple available).....	\$700
Half-page acknowledgement in Event Program (multiple available).....	\$350
Tee/Green Sponsor (multiple available).....	\$200
<ul style="list-style-type: none"> • Company signage on-course 	
Additional Awards Dinner Ticket.....	\$75

Tee Gift Donation

150 pieces (for all tournament players)

Silent / Live Auction Items

To raise additional funds at the Reception and Awards Dinner

Tournament Prizes

Items used as prizes for contest winners; i.e., Closest to the pin, Longest drives.

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Honoring the memory of Kerry Daveline*

Benefiting the Melanoma Research Foundation

***El Caballero Country Club
May 11, 2009***

Silent Auction, Opportunity Board, & Tee Bag Item Donations

We are seeking items in various categories for our annual Silent Auction benefiting the Foundation's mission in the fight against melanoma cancer. We request items for the following categories:

Silent Auction: *Items with a minimum retail value of \$200.*
Opportunity Board: *Items should have a minimum retail value of \$500*
Tee Bag Items: *Quantity requested is 150 to accommodate all golfers.*

Company _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Item(s) to be donated

Player tee gift _____ Value (each) _____

Silent/Live Auction Gift _____ Value (each) _____

Restrictions or Timelines _____

_____ Coupon(s) / certificate(s) are attached

_____ Item(s) will need to be picked up (please call the number below to arrange pickup)

_____ Item(s) will be shipped on (date) _____

Signature _____ Date _____

Please return the form to: Kerry Daveline Memorial Celebrity Golf Classic
C/o Mia Daveline
450 North Roxbury Dr. - 8th Floor
Beverly Hills, CA 90210
Phone: 818-788-6800
Fax: 310-550-5226
Email: daveline@earthlink.net

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Benefiting the Melanoma Research Foundation

El Caballero Country Club - May 11, 2009

Golf Entry Form

_____ *I can't play but I want to participate and support this important program - enclosed is my donation*

Yes! I would like to register for this year's Golf Classic. Please check appropriate sponsorship(s):

_____ <i>Title Sponsor (24 players)</i>	\$25,000
_____ <i>Presenting Sponsor (2 available)(16 players)</i>	\$10,000
_____ <i>Major Tee Gift Sponsor (4 available)(8 players)</i>	\$5,000
_____ <i>Volunteer T's Sponsor (8 players)</i>	\$4,000
_____ <i>Dinner Reception Sponsor (4 players)</i>	\$3,500
_____ <i>Water Sponsor (4 players)</i>	\$3,000
_____ <i>Sign Sponsor (4 players)</i>	\$3,000
_____ <i>Photography Sponsor (4 players)</i>	\$3,000
_____ <i>Golf Cart Sponsor (2 available) (4 players)</i>	\$3,000
_____ <i>Awards Sponsor (4 players)</i>	\$2,500
_____ <i>Cocktail Sponsor (4 players)</i>	\$2,500
_____ <i>Lunch Sponsor (4 players)</i>	\$2,500
_____ <i>Breakfast Sponsor (4 players)</i>	\$2,500
_____ <i>Executive Sponsor (multiple available) (4 players)</i>	\$2,000
_____ <i>Celebrity 3-some Sponsor (3 players)</i>	\$1,600
_____ <i>Beverage Sponsor (4 available)(2 players)</i>	\$1,000
_____ <i>Contest Sponsor (6 available)(2 players)</i>	\$1,000
_____ <i>Tee Hole Sponsor (multiple available) (1 player)</i>	\$ 600
_____ <i>Individual Playing Spot (limited availability)(1 player)</i>	\$ 400

NON-GOLF SPONSORSHIPS

_____ <i>Massage Therapist Sponsor</i>	\$1,000
_____ <i>Tee Box Sponsor (multiple available)</i>	\$750
_____ <i>Full-page acknowledgement in Event Program</i>	\$700
_____ <i>Half-page acknowledgement in Event Program</i>	\$350
_____ <i>Tee/Green Sponsor (multiple available)</i>	\$200
_____ <i>Additional Reception & Awards Dinner Ticket</i>	\$75

Enclosed is my check for \$_____ made payable to: **Melanoma Research Foundation**

MAIL PAYMENTS TO:

The Actors' Network, c/o Hack n' Smack, 11684 Ventura Blvd. – #757, Studio City, CA 91604
(Please note that the mailing address and name are different from the payable check.)

Credit Card Account Number _____ Exp. date _____
_____ **MasterCard** _____ **VISA** _____ Sec. Code _____

Signature _____

Print Name _____

Please proceed to page 2. All information for each player is required.
To confirm your participation, fax to: The Actors' Network, **FAX: 818-509-0646**

Annual Hack n' Smack Golf Entry Form (page 2)

Sponsorship Contact Name: _____

Phone#: _____ Email: _____

Name (player #1) _____

Company Name _____ Daytime Phone _____

Address _____ Fax _____

City _____ State _____ Zip _____

Shirt Size _____ Handicap/Index _____ Email _____

Name (player #2) _____

Company Name _____ Daytime Phone _____

Address _____ Fax _____

City _____ State _____ Zip _____

Shirt Size _____ Handicap/Index _____ Email _____

Name (player #3) _____

Company Name _____ Daytime Phone _____

Address _____ Fax _____

City _____ State _____ Zip _____

Shirt Size _____ Handicap/Index _____ Email _____

Name (player #4) _____

Company Name _____ Daytime Phone _____

Address _____ Fax _____

City _____ State _____ Zip _____

Shirt Size _____ Handicap/Index _____ Email _____

(Please photocopy or request additional player information forms if needed.)

Please return this form (at least one week before the Tournament) to:

The Actors' Network, C/o Hack n' Smack, Kerry Daveline Memorial Golf Classic

11684 Ventura Blvd. - #757, Studio City, CA 91604

Phone (818) 509-1010, FAX: 818-509-0646, info@hacknsmack.org

This organization is tax exempt under section 501 (c) (3) of the Internal Revenue Code

EIN: 76-0514428, Social Services Event Permit #: L1219 – City of Los Angeles

For additional inquiries or tournament questions, please contact our Event Coordinator, Jenn Wilson, 818-433-8143 or Mia Daveline, Committee Chair at (818) 788-6800. Email: info@hacknsmack.org

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El Caballero Country Club
May 11, 2009

Dinner Guest Reservation Form

We thank you for supporting the Annual Hack n' Smack, Kerry Daveline Memorial Celebrity Golf Classic. Business to upscale attire is required and there will be a live band performing.
www.thebeachtoys.com

Name _____

Company/Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Number of tickets _____ @\$75, total _____

NON-GOLF SPONSOR/DONATIONS AVAILABLE

_____ <i>Massage Therapist Sponsor</i>	<i>\$1,000</i>
_____ <i>Tee Box Sponsor (multiple available)</i>	<i>\$750</i>
_____ <i>Full-page acknowledgement in Event Program</i>	<i>\$700</i>
_____ <i>Half-page acknowledgement in Event Program</i>	<i>\$350</i>
_____ <i>Tee/Green Sponsor (multiple available)</i>	<i>\$200</i>

Enclosed is my check for \$_____ made payable to: **Melanoma Research Foundation**
This organization is tax exempt under the provision of section 501 (c) (3) of the Internal Revenue Code
EIN: 76-0514428, Social Services Event Permit #: L1219 – City of Los Angeles

MAIL PAYMENTS TO:

The Actors' Network, c/o Hack n' Smack, 11684 Ventura Blvd. – #757, Studio City, CA 91604
(Please note that the mailing address and name are different from the payable check.)

Credit Card Account Number _____ Exp. date _____
_____ **MasterCard** _____ **VISA** _____
Sec. Code _____

Signature _____

Print Name _____

Deadline is the Friday@ 6pm preceding Monday's event. Fax: The Actors' Network, **818-509-0646**