



*The 9th Annual Hack N' Smack
Celebrity Golf Classic in memory of Kerry Daveline*

Presented by The Actors' Network



*Benefiting the
Dept. of Dermatology at U.C. Irvine*



El Caballero Country Club
April 30, 2012

Sponsorship Proposal

The 9th Annual Hack N' Smack Kerry Daveline Memorial Celebrity Golf Classic

Annual Honoree

TBA

Annual Warrior Award

Melanoma Survivor

TBA

*Benefiting the
Dept. of Dermatology @ U.C. Irvine*

*April 30, 2012
El Caballero Country Club
18300 Tarzana Dr., Tarzana, CA 91356*

Tournament Hosts

Kevin E. West
The Actors' Network

Michael Moynahan
The Beach Toys

Chairperson

Mia Daveline - *Hansen, Jacobson, Teller, Hoberman, Newman, Warren & Richman*

Committee

Aaron Postil
End It Entertainment

Dana Saraceno
ING Funds

Brian "Candyman" Gold
Sultana Distribution Services

Darby Doran
Rant n' Rave Prods

Sara Terheggen
Simpson Thacher & Bartlett LLP

Mike Quattro
Nektar Inc.

ABOUT KERRY DAVELINE

The Hack n' Smack is the fulfillment of a promise made to Kerry Daveline by his friend, Kevin E. West, to combine their shared passion for golf with the fight against melanoma. Kerry, an actor-singer, was known for his sense of humor, his Notre Dame baseball caps, and his habit of talking to strangers, who very often became his friends.

In 1998, Kerry discovered a small new bump over his ear, which the doctor assured him was a cyst. Months later, when the growth became larger, Kerry had it removed and only then learned that he had melanoma. Because of the size of the tumor by then, he was diagnosed at Stage IV - the last stage.

Kerry had always been good at life, and for the next four and a half years, between painful and debilitating surgeries and treatments, Kerry continued performing, traveling and attending Notre Dame football games. He proudly golfed his best game ever after a particularly difficult course of radiation. Throughout his battle, Kerry kept his friends and family, as well as his doctors and nurses, laughing.

Kerry lost his fight with melanoma at home on January 4th, 2003. Kevin kept his promise, and the first Kerry Daveline Memorial Celebrity Golf Tournament was held the following year. At the dinner following the tournament, Kerry's friends sang the Notre Dame Fight Song.

In 2005, at the 2nd Annual event, Kerry's infant twin daughters who never met their father, made their first appearance at the tournament. They're now committed for an annual play date, in Daddy's memory.

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Kerry Daveline Memorial Celebrity Golf Classic

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2012 Tournament Schedule

April 30, 2012

**El Caballero Country Club
18300 Tarzana Drive
Tarzana, CA 91356
(818) 345-2221**



9:00-11:00a	Registration Continental Breakfast Pre-tournament contests Driving Range Opens Ceremonial Bag Pipes
11:00a	Shotgun Start – Foursomes Only Modified Best Ball Format <i>Par 3 contests/prizes, Mercedes hole-in-one challenge, and other opportunities. Lunch at the turn</i>
4:30p	Silent Auction Opens Cocktails Live Entertainment, The Beach Toys (www.thebeachtoys.com)
6:00p	Dinner Reception Team and Contest winners Live Auction Silent Auction Closes

Corporate Sponsorship Opportunities

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**El Caballero Country Club
Tarzana, CA
April 30, 2012**

The following sponsorship opportunities are available for this exclusive golf event to benefit The Dept. of Dermatology at the U.C Irvine School of Medicine. This is an exciting opportunity to support an important cause, enjoy a tremendous golf course and spend a day with fellow corporate executives.

Corporate Sponsorship Packages

Title Sponsor (2 available): \$25,000

(24) Tournament playing spots including tee gift bags.
(24) Additional dinner tickets at awards dinner, featuring live band.
Corporate name/logo incorporated into the Title the Event.
Corporate name mentioned in any local event promotion. (KTLA)
(5) On-course banners including course entrance, check-in and awards dinner.
(1) Full-page acknowledgment inside the Event Program.
(1) Full-page acknowledgment on the back cover of the Event Program.
Recognition of your company on the Foundation website.
Company name engraved into all Team awards.
Display promotional materials and product samples and/or booth on the day of event.

Presenting Sponsor (2 available): \$10,000

(16) Tournament playing spots including tee gift bags
(16) Additional dinner tickets at awards dinner, featuring live band.
Corporate name/logo incorporated into event name as a Presenting Sponsor
Corporate name mentioned in any event promotion
(3) on-course banners, including course entrance and awards dinner.
Recognition of your company on the Foundation website.
(2) Full-pages of acknowledgment inside the Event Program.
Company name engraved into all Team awards.
Display promotional materials and product samples and/or booth on the day of event.

Tee Bag Sponsor (4 available): \$5,000

- (8) Tournament playing spots including tee gift bags
 - (8) Additional dinner tickets at awards dinner, featuring live band.
 - (2) On-course tee signs
 - (1) Event banner
- Company name and/or logo embroidered on player tee gift bag
- (1) Full-page acknowledgment inside the Event Program.

Volunteer Sponsor (1 available): \$5,000

- (8) Tournament playing spots including tee gift bags
 - (8) Additional dinner tickets at awards dinner, featuring live band.
 - (2) on-course tee signs and one company banner displayed at event.
- Company name/logo on volunteer T-shirts throughout the course and event.
- (1) Full-page acknowledgment inside the Event Program.

Awards Dinner Sponsor (1 available): \$5,000

- (4) Tournament playing spots including tee gift bags
 - (4) Additional dinner tickets at awards dinner, featuring live band.
 - (2) on-course tee signs and one company banner displayed at event.
- Company name/logo on table placard during awards dinner.
- (1) Full-page acknowledgment inside the Event Program.

Celebrity Sponsor (1 available): \$5,000

- (4) Tournament playing spots including tee gift bags
 - (4) Additional reservations for the reception & awards dinner.
 - (2) on-course tee signs and one company banner displayed at event.
- Special Team/Group photos with all our Celebrities
- (1) Full-page acknowledgment inside the Event Program.

Water Station Sponsor (2 available): \$4,000

- (4) Tournament playing spots including tee gift bags.
 - (2) Additional reservations for the reception & awards dinner.
 - (2) On-course signs at (2) designated beverage stations.
- Full-page acknowledgement in the Event Program
- (2) Green Girl Saloon gals seated with you at dinner.

Player Team Packages

Celebrity 3-some (Multiple available): \$3,000

- (3) Tournament playing spots including tee gift bags
- (1) Guaranteed Celebrity to fill your foursome (requests considered).
- (1) Company Tee or Greenside sign
- (1) Additional non-golfer dinner ticket.
- (1) Event Program acknowledgement (Half-page)
- (1) Event Website logo/graphic listing

Executives Team (Multiple available): \$3,000

- (4) Tournament playing spots including tee gift bags
- (1) Additional non-golfer dinner ticket.
- (1) Company Tee or Greenside sign
- (1) Event Program acknowledgement (Half-page)
- (1) Event Website logo/graphic listing

The Ker-Bear Team (1 available): \$3,000

- (4) Tournament playing spots including tee gift bags
- (1) Additional non-golfer dinner ticket.
- (1) Company Tee or Greenside sign
- (1) Special Corporate sign on the cart of the Ker-Bear Team
- (1) Event Program acknowledgement (Half-page)
- (1) Event Website logo/graphic listing

Honoree/Warrior Team (1 available): \$2,500

- (3) Tournament playing spots including tee gift bags
 - (1) Company Tee or Greenside sign
 - (1) Event Program acknowledgement (Quarter-page)
 - (1) Event Website logo/graphic listing
- Priority Awards/Dinner seating with Honoree/Warrior

Cocktail Promo Sponsor (1 available): \$2,500

- (3) Tournament playing spots including tee gift bags
- Special company signage at post golf promo bars
- (1) Event Program acknowledgement (Quarter-page)
- (1) Event Website logo/graphic listing

The Lunch Team (1 available): \$2,500

- (3) Tournament playing spots including tee gift bags
- Special company signage at the Lunch station
- (1) Event Program acknowledgement (Quarter-page)
- (1) Event Website logo/graphic listing

The Breakfast Club Team (1available): \$2,500

- (3) Tournament playing spots including tee gift bags
- Special company signage at the Breakfast station
- (1) Event Program acknowledgement (Quarter-page)
- (1) Event Website logo/graphic listing

Massage Girls Team (1available): \$2,000

- (2) Tournament playing spots including tee gift bags
- (2) Additional non-golfer dinner tickets for family or friends.
- Special company signage at the on-course massage station
- (1) Event Program acknowledgement (Quarter-page)
- (1) Event Website logo/graphic listing

The Contest Sponsor (4 available): \$1,500

- (2) Tournament playing spots including tee gift bags
- (1) Sign at (1) contest hole
- (1) Sign at the driving range in the morning
- (1) Event Program acknowledgement (Quarter-page)
- (1) Event Website logo/graphic listing

The Corporate Buddy Team (multiple available): \$1,500

- (2) Tournament playing spots including tee gift bags
- (2) Additional non-golfer dinner tickets for family or friends.
- (1) Event Program acknowledgement (Quarter-page)
- (1) Event Website logo/graphic listing

Tee Hole Individual Sponsor (multiple available): \$750

- (1) Tournament playing spot including tee gift bag
- (1) Tee sign

Green-side Individual Sponsor (multiple avail.): \$750

- (1) Tournament playing spot including tee gift bag
- (1) Tee sign

Individual Player - \$500.00

Includes: 18-holes at El Cab (5-star private course), playing a straight 4-man scramble (NO 5-somes at our tournament), Driving Range Balls, Tee Gift Bag, on-course Contests, on-course sponsor treats, Breakfast (Nate & Al's), Lunch (Pink's), promo cocktail reception, live band, awards dinner and caddy (provided and required by club, gratuity not included).

Non-Playing/Non-Golfer Sponsorships

Event Program Ad Placement

The event program is an 8 1/2 X 11, full color booklet. Each player will receive a copy of the program. Even without playing in this event you can promote your business as well as donate to the ongoing Melanoma research.

- Full-page (8X10) acknowledgement in Event Program (multiple available) \$700
- Half-page (8X5) acknowledgement in Event Program (multiple available) \$350
- Quarter-page (4X2.5) acknowledgement in Event Program (multiple available) \$200
- Tee/Green Sponsor— 18"x24" Company signage on-course (multiple available) \$200

OPTIONS:

Massage Therapists (1 Available) Sponsor \$1,000

(2) Massage therapists will be on the driving range from 9a-11a, prior to the shotgun start! Massage therapists will wear Tshirts with your company brand/logo. Company brand signage (sent by you) will be placed next to their table/chair. Donor also receives (2) tickets to awards dinner.

Course Entrance Banner (2 available): \$500

Sign is 3'X6': Please email a high-res .tif or .jpg file to info@hacknsmack.org , after faxing in your form

Check-in Table Banner (1 available): \$500

Sign is 3'X6': Please email a high-res .tif or .jpg file to info@hacknsmack.org, after faxing in your form.

Driving Range Banner (2 available): \$500

Sign is 3'X6': Please email a high-res .tif or .jpg file to info@hacknsmack.org, after faxing in your form

Tee Hole Sign Sponsor (Multiple available): \$250

Sign is 2'X3': Please email a high-res .tif or .jpg file to info@hacknsmack.org , after faxing in your form.

Greenside Sign Sponsor (Multiple available): \$250

Sign is 2'X3': Please email a high-res .tif or .jpg file to info@hacknsmack.org, after faxing in your form

Awards Dinner Ticket

Each additional ticket ordered is \$75

Tee Bag Gift Donation

150 pieces (for all tournament players)

Silent / Live Auction Items

To raise additional funds at the Reception and Awards Dinner

Tournament Prizes

Items for on-course contests; i.e., Closest to the pin, Long drives.

The 9th Annual Hack N' Smack Celebrity Golf Classic

Golf Entry Form

Benefiting the Dept. of Dermatology @ UC Irvine

El Caballero Country Club – April 30, 2012

_____ *I can't play but I want to participate and support this important program - enclosed is my donation*

Yes! I would like to register for this year's Golf Classic. Please check appropriate sponsorship(s):

_____ <i>Title Sponsor (24 players)</i>	\$25,000
_____ <i>Presenting Sponsor (2 available)(16 players)</i>	\$10,000
_____ <i>Tee Bag Sponsor (4 available)(8 players)</i>	\$5,000
_____ <i>Volunteer Sponsor (8 players)</i>	\$5,000
_____ <i>Awards Dinner Sponsor (4 players)</i>	\$5,000
_____ <i>Celebrity Sponsor (4 players)</i>	\$5,000
_____ <i>Water Station Sponsor (4 players)</i>	\$4,000
_____ <i>Celebrity 3-some Sponsor (3 players)</i>	\$3,000
_____ <i>Executives Team Sponsor (4 players)</i>	\$3,000
_____ <i>The Ker-Bear Team (4 players)</i>	\$3,000
_____ <i>Honoree/Warrior Team (3 players)</i>	\$2,500
_____ <i>Cocktail Promo Sponsor (3 players)</i>	\$2,500
_____ <i>The Lunch Team (3 players)</i>	\$2,500
_____ <i>The Breakfast Club Team (multiple available) (3 players)</i>	\$2,500
_____ <i>Massage Girls Team (2 players)</i>	\$2,000
_____ <i>The Contest Sponsor (2 available)(2 players)</i>	\$1,500
_____ <i>The Corporate Buddy Team (6 available) (2 players)</i>	\$1,500
_____ <i>Tee Hole or Greenside Sponsor (multiple available) (1 player)</i>	\$ 750
_____ <i>Individual Playing Spot (limited availability)(1 player)</i>	\$ 500

NON-GOLF SPONSORSHIPS

_____ <i>Massage Therapists Sponsor</i>	\$1,000
_____ <i>Course Entrance Banner</i>	\$ 500
_____ <i>Check-in Table Banner</i>	\$ 500
_____ <i>Driving Range Banner</i>	\$ 500
_____ <i>Full-page acknowledgement in Event Program</i>	\$ 700
_____ <i>Half-page acknowledgement in Event Program</i>	\$ 350
_____ <i>Quarter-page acknowledgement in Event Program</i>	\$ 200
_____ <i>Tee / Greenside Sign Sponsor (multiple available)</i>	\$ 250
_____ <i>Additional Awards Dinner Ticket</i>	\$ 75

Payable To: The Actors' Network

MAIL To: The Actors' Network,

c/o Hack n' Smack, 11684 Ventura Blvd. – #757, Studio City, CA 91604

Credit Card Account Number _____

Exp. date _____ Sec. Code _____ Type _____

Signature _____

Print Name _____

Please proceed to page 2. All information for each player is required.
To confirm your participation, fax to: The Actors' Network, **FAX: 323-848-9111**

Annual Hack n' Smack Golf Entry Form (page 2)

Sponsorship Contact Name: _____

Phone#: _____ Email: _____

Name (player #1) _____

Company Name _____ Daytime Phone _____

Address _____ Fax _____

City _____ State _____ Zip _____

Shirt Size _____ Handicap/Index _____ Email _____

Name (player #2) _____

Company Name _____ Daytime Phone _____

Address _____ Fax _____

City _____ State _____ Zip _____

Shirt Size _____ Handicap/Index _____ Email _____

Name (player #3) _____

Company Name _____ Daytime Phone _____

Address _____ Fax _____

City _____ State _____ Zip _____

Shirt Size _____ Handicap/Index _____ Email _____

Name (player #4) _____

Company Name _____ Daytime Phone _____

Address _____ Fax _____

City _____ State _____ Zip _____

Shirt Size _____ Handicap/Index _____ Email _____

(MUST be received no later than 4/22): Checks payable to: The Actors' Network

MAIL PAYMENTS TO: The Actors' Network, c/o Hack n' Smack, 11684 Ventura Blvd. – #757, Studio City, CA 91604, FAX 323-848-9111, info@hacknsmack.org

**All donations over the value of the goods/services received are tax deductible to the maximum allowable amount. Fair market value (FMV) for the following goods/services: Round of golf (which includes breakfast and lunch) \$200.00; Reception Awards Dinner \$75.00. All other straight monetary donations, including the Opportunity Board are at 100%. All silent auction items have their fair market value (FMV) listed on the donation sheet.*

For additional tournament questions or inquiries, please contact our Event Coordinator, Jenn Wilson, 818-433-8143. Most of the time it is best to ask/inquire via Email: info@hacknsmack.org

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Benefiting the Dept. of Dermatology @ UC Irvine

El Caballero Country Club – April 30, 2012

Dinner Guest Reservation Form

We thank you for supporting the Annual Hack n' Smack, Kerry Daveline Memorial Celebrity Golf Classic. Business to upscale attire is required and there will be a live band performing. www.thebeachtoys.com

Name _____

Company/Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Number of tickets _____ @ \$75, total _____
(Seating is limited)

Payable To: The Actors' Network

MAIL To: The Actors' Network,

c/o Hack n' Smack, 11684 Ventura Blvd. – #757, Studio City, CA 91604

Credit Card Account Number _____

Exp. date _____ Sec. Code _____ Type _____

Signature _____

Print Name _____

Deadline is the Friday @ 6pm preceding Monday's event. Fax to: The Actors' Network, **FAX: 323-848-9111**

**All donations over the value of the goods/services received are tax deductible to the maximum allowable amount. Fair market values for Reception/Dinner: \$75.00*

For additional inquiries, please contact:

Event Coordinator, Jenn Wilson, 818-433-8143 or info@hacknsmack.org

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El Caballero Country Club – April 30, 2012

Silent Auction, Opportunity Board, & Tee Bag Item Donations

We are seeking items in various categories for our annual Silent Auction benefiting the Foundation's mission in the fight against melanoma cancer. We request items for the following categories:

Silent Auction: *Items with a minimum retail value of \$200.*
Opportunity Board: *Items should have a minimum retail value of \$500*
Tee Bag Items: *Quantity requested is 150 to accommodate all golfers.*

Company _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Item(s) to be donated

Player tee gift _____ Value (each) _____

Silent/Live Auction Gift _____ Value (each) _____

Restrictions or Timelines _____

_____ Coupon(s) / certificate(s) are attached

_____ Item(s) will need to be picked up (please call the number below to arrange pickup)

_____ Item(s) will be shipped on (date) _____

Signature _____ Date _____

Return the form to: Kevin E. West C/o, Hack n' Smack Celebrity Golf Classic 11684
Ventura Blvd. - #757, Studio City, CA 91604 Phone: 323-848-
6700, Fax: 323-848-9111, Email: info@hacknsmack.org

**Please note that all product/item donations over the value of the goods/services received by the event are tax deductible for the donor to the maximum of fair market value (FMV). Fair market values are required from the donor in order for us to accept them.*

ITEMS MUST BE RECEIVED NO LATER THAN THE THURSDAY PRECEDING THE EVENT!!